

Message Text

LIMITED OFFICIAL USE

PAGE 01 MEXICO 00788 302131Z

64

ACTION ARA-20

INFO OCT-01 ISO-00 CIAE-00 DODE-00 INR-10 NSAE-00 PA-04

RSC-01 PRS-01 SPC-03 SAM-01 PM-07 NSC-10 SS-20 DRC-01

A-01 /080 W

----- 006799

P 302033Z JAN 74

FM AMEMBASSY MEXICO

TO SECSTATE WASHDC PRIORITY 9816

USIA WASHDC PRIORITY

LIMITED OFFICIAL USE MEXICO 788

E.O. 11652: N/A

TAGS: PFOR, MX

SUBJ: MEDIA REACTION TO AMBASSADOR JOVA'S ARRIVAL

REF: MEXICO 773

USIA FOR IOR/M

MEXICAN PAPERS FRONTPAGE TODAY AMBASSADOR JOVA'S ARRIVAL IN MEXICO WITH COLOR AND BLACK AND WHITE PHOTOGRAPHS. HEADLINES STRESS JOVA'S REJECTION OF CIA TIES, DENIAL OF INTERFERENCE IN CHILEAN AFFAIRS, AND HIS STATEMENT PRESIDENT ECHEVERRIA'S EUROPEAN TRIP WILL CONTRIBUTE TO WORLD PEACE.

1. NOVEDADES (MODERATE) WAS THE ONLY PAPER TO PUBLISH EDITORIAL ON JOVA. EDITORIAL STATES JOVA "CAME TO MEXICO PRECEDED BY A CERTAIN SHADOW DERIVED FROM RUMORS ABOUT HIS ALLEGED PARTICIPATION IN THE CHILEAN ELECTIONS..." AFTER SAYING HE DENIED THIS VIGOROUSLY, EDITORIAL ADDS: "JOVA ARRIVES IN MEXICO AT A CRUCIAL TIME WHEN INTER-AMERICAN RELATIONS ARE BEING RESHAPED; ON THE EVE OF LATIN AMERICAN FOREIGN MINISTERS' MEETING, AND REPLACING EFFICIENT AND TALENTED CHIEF OF MISSION SUCH AS MCBRIDE. WE ARE CONFIDENT HIS WORK WILL CONTRIBUTE TO STRENGTHENING MEXICO-U.S. COOPERATION AND TO ACHIEVING COMMON GOALS, HOPING THAT A SOLUTION

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 MEXICO 00788 302131Z

WILL BE FOUND TO PROBLEMS SUCH AS BRACEROS AND SALINITY....

THE PERFORMANCE OF THE NEW AMBASSADOR WILL INDICATE THE DIPLOMATIC LINE HE WILL FOLLOW TO ACHIEVE HIS GOALS."

2. SEMI-OFFICIAL NACIONAL HEADLINED "ECHEVERRIA HAS WORLDWIDE CREDENTIALS FOR PEACE" (RELATING TO AMBASSADOR JOVA'S RESPONSE TO A QUESTION ON ECHEVERRIA'S FORTHCOMING EUROPEAN TRIP).

3. NATIONALIST AND FREQUENTLY ANTI-U.S. EXCELSIOR ALSO HEADLINED THE REFERENCE TO ECHEVERRIA AND IN SUB-HEADS ADDED: "JOVA AFFIRMS THAT HE WAS NOT WITH THE CIA AND THAT HE DID NOT OPPOSE ALLENDE".

4. REPORTAGE IN MOST NEWSPAPERS REFLECTED VIGOR AND SPARK OF AMBASSADOR'S RESPONSE TO QUESTIONS ON CIA AND CHILE BUT ALSO REFERRED TO AMBASSADOR JOVA'S PERSONAL SIMPATIA AND HIS WARM SMILE.

5. COMMENT: MEDIA COVERAGE, AS INDICATED, FOCUSED TO SOME EXTENT ON CIA AND CHILE QUESTIONS AND ANSWERS BUT NOT EXCESSIVELY SO. LAUDATORY COMMENT ON ECHEVERRIA'S PEACE CREDENTIALS ALSO RECEIVED EMPHASIS AND WENT DOWN VERY WELL. FURTHER EDITORIAL COMMENT LIKELY AND WILL BE REPORTED.
JOVA

LIMITED OFFICIAL USE

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PRESS COMMENTS, FOREIGN RELATIONS, AMBASSADORS, PERSONNEL TRAVEL, SPEECHES
Control Number: n/a
Copy: SINGLE
Draft Date: 30 JAN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: MorefiRH
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974MEXICO00788
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: MEXICO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t1974016/aaaaaeyw.tel
Line Count: 84
Locator: TEXT ON-LINE
Office: ACTION ARA
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: MEXICO 773
Review Action: RELEASED, APPROVED
Review Authority: MorefiRH
Review Comment: n/a
Review Content Flags:
Review Date: 17 SEP 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <17 SEP 2002 by boyleja>; APPROVED <17-Sep-2002 by MorefiRH>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: MEDIA REACTION TO AMBASSADOR JOVA'S ARRIVAL
TAGS: PFOR, OTRA, MX, US, (JOVA, JOSEPH J)
To: STATE USIA
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005